



Casino



FREEHOLD GOING CONCERN MOTEL FOR SALE NSW

OVERVIEW

Now being offered for sale exclusively by Premier Business Sales is this rare and highly sought after Freehold Going Concern (FHGC) motel. The motel presents an exceptional opportunity in one of the strongest regional towns in the NSW Northern Rivers.

Currently underperforming relative to market potential, the property offers massive upside for an astute buyer to renovate, reposition, and capitalise on growing demand in the area. With the right operator, there is significant scope to boost occupancy, improve revenue streams, and increase asset value.

This is a true value-add opportunity, ideal for experienced moteliors, investors, or hands-on owner-operators ready to take the business to the next level and reap the long-term rewards.

KEY FEATURES

- Currently 26 rooms with opportunity to increase this number
- Operating at 48% occupancy huge upside potential
- Excellent location 300 metres to town centre
- Variety of room configurations
- Commercial kitchen and large restaurant not in operation
- Outstanding value with genuine growth potential

LOCATION

Casino is a picturesque country town in the Northern Rivers of NSW, located 726 km north of Sydney and 228 km south of Brisbane. The town draws consistent visitor

Price	UNDER OFFER
Property Type	Business
Property ID	1351

Agent Details

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numbers year-round, with Beef Week and the annual Truck Show bringing extra visitors to the region. The Motel is ideally positioned on the fringe of the CBD, just off the Summerland Way and Bruxner Highway, offering strong exposure to passing traffic.

Casino is a growing regional hub with strong local industries (agriculture, timber, transport) and high demand for short-stay accommodation from workers, tourists, and business travellers.

Opportunities like this one in the current motel market are rare!

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